



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

SUNDAY, MAY 2, 2021 | 12 - 3PM

WALTER E. WASHINGTON CONVENTION CENTER

Gather with 700+ Washingtonians to Sample Your Delicious Creations and Battle for MetroCooking DC's Best Bite!

MetroCooking DC is proud to present the **8th Annual Grand Tasting Pavilion Benefitting SOME (So Others Might Eat)**.

This event is the ideal platform to connect face-to-face with diners and food enthusiasts in the local community.

Whether you choose to test out a seasonal dish or share your classic signature creation, we invite you to join us in this unmatched culinary experience to promote your restaurant, build brand awareness and attract new business.



☆ PARTICIPATION IS FREE! ☆

PARTICIPATION BENEFITS

- One 6-foot skirted serving table
- One back prep table
- Logo hyperlinked on Dedicated Grand Tasting Webpage
- Logo on Grand Tasting Marketing Materials & On-site Signage
- Cocktail napkins & disposables
- Electricity (for up to 20 amps worth of appliances)
- Signage to identify your establishment
- 2 Grand Tasting Vendor Badges
- 2 General Admission Tickets

YOUR COMMITMENT

- Minimum of 700 sample-size portions of food
- Minimum of 2 staff members to serve samples



So Others Might Eat
www.some.org

**Your Participation benefits
So Others Might Eat**



METROCOOKINGDC.COM



SPONSORSHIP OPPORTUNITIES

Enhance your presence and differentiate your business in the Grand Tasting Pavilion through sponsorship or advertising opportunities. Contact us today to learn more about the additional benefits.

 **SPACE IS LIMITED!** 

To Participate, Contact:

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Participating restaurants will compete for **Best Bite**. MetroCooking DC will award the winner at the end of the **Grand Tasting** with a trophy and social media recognition.

Promotional Reach

Restaurants are featured in a high level marketing campaign which includes a variety of print and digital media publications, social media, radio and TV ads.

Social Media Outreach

-  **13,700+** Facebook Fans
-  **4,000+** Instagram Followers
-  **3,600+** Twitter Followers
-  **50,000+** Email Subscribers

ABOUT METROCOOKING DC

Now in its 15th year, MetroCooking DC attracts over 13,000 foodies to shop, sip and sample at a weekend of gourmet discovery! Attendees are eager to taste new products, learn the latest cooking and entertaining techniques, and engage in interactive gourmand experiences. MetroCooking DC features a variety of parallel activities including: James Beard Cooking Demos, Taste Talks, Cooking Classes, Celebrity Chef Book Signings, Beer, Wine & Spirits Garden, Grand Tasting Pavilion, BBQ Bash, & shopping from over 200+ specialty food vendors!