



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

SAT. MAY 1, 2021 | 12 - 3PM

WALTER E. WASHINGTON CONVENTION CENTER

Gather with 600+ Local Grilling and BBQ Fans and Battle for MetroCooking DC's Best BBQ!

Join the region's top Pitmasters & BBQ Restaurants at **MetroCooking DC's 6th annual BBQ Bash.**

The celebration of smoked meats and grilling techniques will give recognition to the talent behind the best regional BBQ.

MetroCooking DC welcomes all BBQ Establishments and Pitmasters to sample and showcase your BBQ meats, sides and sauces and battle it out for **Best BBQ.**



PARTICIPATION IS FREE!



PARTICIPATION BENEFITS

- One 6-foot skirted serving table
- One back prep table
- Logo hyperlinked on Dedicated BBQ Bash Webpage
- Logo on BBQ Bash Marketing Materials & On-site Signage
- Cocktail napkins & disposables
- Electricity (for up to 20 amps worth of appliances)
- Signage to identify your establishment
- 2 BBQ Bash Vendor Badges
- 2 General Admission Tickets

YOUR COMMITMENT

- Minimum of 600 sample-size portions of BBQ
- Minimum of 2 staff members to serve samples



BEST BBQ

☆ Competition ☆

All participating BBQ establishments will be entered into the BBQ Bash where guests will vote on their favorite tasting in each category. **MetroCooking DC** will award the winners at the end of the BBQ Bash with trophies and social media praise. A guest Celebrity Chef judge will award the All-Around BBQ Champion.

Trophies will be awarded for:

- All-Around BBQ Champion
- Best Brisket
- Best BBQ Chicken
- Best BBQ Sauce/Rub
- Best BBQ Pork
- Best Side

METROCOOKINGDC.COM



SPONSORSHIP OPPORTUNITIES

Build your brand and enhance your company's presence in the BBQ Bash through sponsorship or advertising opportunities. Contact us today to learn more about the additional benefits.

 **Space is limited!** 





TO PARTICIPATE, CONTACT:

Martha Barrios-Genie
Marketing Coordinator, E.J. Krause & Associates
martha.barrios@ejkrause.com | (301) 493-5500 ext. 3342

Alexandra Zimmerman
Marketing Manager, E.J. Krause & Associates
zimmerman@ejkrause.com | (301) 493-5500

Promotional Reach
BBQ establishments are featured in a high level marketing campaign which includes a variety of print and digital media publications, social media, radio and TV ads.

Social Media Outreach

 13,700+ Facebook Fans	 4,000+ Instagram Followers
 3,600+ Twitter Followers	 50,000+ Email Subscribers

ABOUT METROCOOKING DC
Now in its 15th year, MetroCooking DC attracts over 13,000 foodies to shop, sip and sample at a weekend of gourmet discovery! Attendees are eager to taste new products, learn the latest cooking and entertaining techniques, and engage in interactive gourmand experiences. MetroCooking DC features a variety of parallel activities including: James Beard Cooking Demos, Taste Talks, Cooking Classes, Celebrity Chef Book Signings, Beer, Wine & Spirits Garden, Grand Tasting Pavilion, BBQ Bash, & shopping from over 200+ specialty food vendors!