

EVENT ADVERTISING OPPORTUNITIES

Official Show Directory & Recipe Advertising:

- Back Cover Full Page 4-color advertisement: \$2,000
- Inside Front Cover Full Page 4-color advertisement: \$2,000
- 2 Page Ad and Recipe Spread: \$1,200
- Run of Book Positions - Full Page 4-color advertisement: \$800
- Half Page 4-color advertisement: \$500

Ticket Stub Advertisement: \$2,500

Catch attendees attention right when they purchase tickets! This is a great opportunity to showcase your company before and leading up to the event. Your ad will be front and center on every ticket attendees print out. Ad size is 3.6W x 5.8H

Homepage Ad: \$650

Be front and center on our website homepage. Your banner ad will be in rotation on the site from the time you sign up through the show. Ad size is 200W x 240H

VIP Bag Insert: \$400

Add an insert into the VIP tote bags. Reach our targeted group of VIP attendees. We hand out a reusable shopping tote to all VIPs, so why not put something great in there to share!

*Cost of production not included

Featured Exhibitor Website Listing: \$250

Highlight your brand beyond your booth! Expand your reach and enhance your presence by having your logo on our dedicated "Featured Exhibitors" webpage! Your logo will be featured with a direct click through to your URL.

Featured Product Shelf Display: \$225

*(limited spots available - 12 max)

Create an immediate impression and drive traffic to your booth by featuring your products front and center at the MetroCooking DC entrance. Your product will be showcased in a lighted glass display case placed in one of the most prominent locations on the show floor. Space includes one 20 inch spot with a small tent card displaying your company's name and booth number.

Social Media Exposure: \$200

Looking to get a product trending? Let us promote your products and presence at #MetroCookingDC. Our social media network reaches over 17,000+ followers. We will tweet (4 tweets) and Facebook post (1 post) leading up to the show! *content must be provided by company

YES, we would like to advertise!

COMPANY NAME:

CONTACT:

ADDRESS:

PHONE:

EMAIL:

Social Media Outreach:

11,700+ Facebook Fans 3,600+ Twitter Followers
50,000+ Email Subscribers 2,500+ Instagram Followers

3 months leading up to the event **MetroCooking DC Social Channels had over 1.3 million impressions.**

3 months leading up to the event **MetroCookingDC.com had over 120,000 website page views.**

FOR ADDITIONAL ADVERTISING INFORMATION CONTACT:

Caroline Zimmerman
caroline.zimmerman@ejkrause.com

Vicki Salamon
salamon@ejkrause.com

Rosemari Famiglietti
famiglietti@ejkrause.com