

MetroCooking DC

The Metropolitan Cooking & Entertaining Show



December 3-4, 2016

Walter E. Washington Convention Center
Washington, DC



The Ultimate Food Lovers Weekend!

The Ultimate Consumer Connection

PRESENTING SPONSORSHIPS

Now in its eleventh year, MetroCooking DC has found the perfect formula to attract engaged and affluent consumers who support the specialty food, beverage, culinary, and home entertaining industries. On-site activations coupled with our multi-channel marketing strategy target this high profile audience to provide presenting sponsors maximum exposure, prominent branding, and return on investment. Sponsorship opportunities are developed in collaboration with each sponsor in order to meet their marketing objectives, overall footprint and deliverables.

SPONSORSHIP BENEFITS

PRE-EVENT and BRANDING – Benefits begin at sponsorship commitment and run up to and through the event

- Company Name/Logo and link on Web Site Sponsor Page
- Company Name/Logo incorporated into MCDC media campaigns and marketing materials (print and digital)
- Social Media promotions of Company messaging on Facebook and Twitter (1 each per month commencing upon sponsorship commitment)

ON-SITE AT THE EVENT

- Company Name/Logo in Official Event Directory on Sponsor Page
- Company Name/Logo on Entrance Tower/Welcome Sign at main entrance
- Company Name/Logo on On-site Event Signage

**For additional sponsorship information contact
Caroline Zimmerman at
Caroline.Zimmerman@ejkrause.com or
Vicki Salamon at salamon@ejkrause.com**

MetroCookingDC.com



SPONSORSHIP LEVELS + ADDITIONAL BENEFITS

TITLE SPONSORSHIP - \$30,000 (Exclusive)

- MetroCooking DC 2016 Presented by Company Name/Logo
- Back Cover full-page, 4-color advertisement in the Official Event Directory
- 20 x 20 raw booth space
- 40 General Admission Tickets
- 40 Beer, Wine & Spirits Pavilion Tickets
- Two dedicated e-mail blasts to MCDC database (1 pre show and 1 post show)
- Website Home page advertisement
- Product Shelf Display Case
- Shopping bag insert * cost of production not included

PLATINUM SPONSOR BENEFITS - \$15,000

- One full-page, 4-color advertisement in the Official Event Directory
- 20 x 20 Raw Booth Space
- 30 General Admission Tickets
- 30 Beer, Wine & Spirits Pavilion Tickets
- One post show dedicated e-mail blast to MCDC database
- Website Home page advertisement
- Product Shelf Display
- Shopping bag insert *cost of production not included

GOLD SPONSOR BENEFITS - \$10,000

- One full page, 4-color advertisement in the Official Event Directory
- 10 x 20 Premium Corner Booth
- 20 General Admission Tickets
- 20 Beer, Wine & Spirits Pavilion Tickets
- Website Homepage Advertisement
- Product Shelf Display

SILVER SPONSOR - \$5,000

- One half-page, 4-color advertisement in the Official Event Directory
- 10 x 10 Basic Corner Booth
- 10 General Admission Tickets