



MetroCooking DC

The Metropolitan Cooking & Entertaining Show

December 3 -4, 2016

Walter E. Washington Convention Center

Saturday 12 - 5pm | Sunday 12 - 4pm

2,000+ Washingtonians gather to sample your beer, wine and spirits

The **Beer, Wine & Spirits Garden** is the ideal platform to connect face-to-face with beverage enthusiasts in the local community. We invite you to join us in this unmatched sampling experience to promote your products, build brand awareness, and attract new business.



PARTICIPATION OPTIONS

Showcase your products at a table top or choose to enhance your presence with a prominent 10 x 10 booth. All participants provide up to 800 sample-size beverage portions per day and send 2 staff members to serve product on both Saturday and Sunday.*

Table Top - No Charge

- One 6-foot skirted table
- Logo on Website
- Logo in Event Directory
- 4 BWS Vendor Badges
- 4 General Admission Tickets

**Short-Staffed? Donate product and we'll have our TAPS certified pourers serve your samples.*

Exhibitor Booth - \$1,000

- 10 x 10 exhibitor booth with two 6-foot skirted tables
- Logo on Website
- Logo in Event Directory
- Listing in Event Directory
- 4 BWS Vendor Badges
- 4 Beer, Wine & Spirits Tickets
- 4 General Admission Tickets

Sponsorship - Contact Us

Build your brand and enhance your profile through a variety of tailored sponsorship and advertising packages. Opportunities include exclusive BWS title sponsor, branded wristbands, wine glasses, cocktail napkins, and more!

MetroCookingDC.com



Space is limited!

To Participate, Contact:

Caroline Zimmerman

caroline.zimmerman@ejkrause.com

For Sponsorship Opportunities, Contact:

Vicki Salamon

salamon@ejkrause.com | (301) 493-5500

“Meeting the consumer always has good results in future sales for our products. My overall experience was extremely positive and I look forward to participating once again in 2016.”

- Laureate Imports



About MetroCooking DC

MetroCooking DC is the Washington Metropolitan area's number one consumer event for the specialty food, culinary, and entertaining community. This two-day culinary extravaganza provides a one-of-a-kind experience for a wide range of cooking enthusiasts, from the aspiring home cook to the expert holiday entertainer. MetroCooking DC entices over 15,000 consumers to shop, sip and sample as they explore the programs and activities at the event including cooking demos by celebrity chefs and James Beard chefs, educational seminars, cooking classes, a tasting pavilion, BBQ Bash and more!

Promotional Reach

Beverage vendors are featured in a high level marketing campaign which includes a variety of print and digital media publications, social media, radio and TV ads.

Media Reach

f **5,000**
Facebook Fans

900
Instagram Friends

2,700
Twitter Followers

50,000
Email Subscribers

MetroCookingDC.com